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## Thursday Sessions

**8:00 a.m.**

### 12-1 & 12-2 PRO Retreat

**The Birth of a Book: What Happens to a Book Between  
 the Sale and Its Appearances in Stores**  
 Ellen Edwards, NAL Exec Ed.

**How to Use Your Voice to Respond to Publishing Trends  
 Out of New York**  
 Jane Porter

**The Real Questions You Need to Ask Before Signing  
 with an Agent**  
 Dianna Love Snell, Tawny Weber

**8:30 a.m.**

**12-3 Speak Out: How to Teach a Fabulous Workshop**  
 Tami Cowden Track: Career

**12-4 Yes, You Can Quit Your Day Job**  
 Kara Lennox, Rob Preece Track: Writer's Life

**12-5 Kill Your Negative Inner Critic: Experience the Joy of  
 Writing**  
 Robin D. Owens Track: Writer's Life

**12-6 Writing the Unputdownable Novel**  
 Joan Johnston Track: Craft

**12-7 & 12-8 Using the 16 Personality Types to Create  
 Believable Characters and Dynamics within  
 Relationships**  
 Marliss Melton Track: Craft

(Continued on page 2)

## Thursday Sessions continued

9:45 a.m.

- 12-9 **Creating Your Write Environment: Design Tips for Enhancing Your Workspace**  
Jeanne P. Adams Track: Writer's Life
- 12-10 **She Said/She Said: Communication Skills that Can Make or Break Your Career**  
Anna DeStefano, Michelle Grajkowski Track: Career
- 12-11 **Writing Romantic Suspense: Some Basics**  
Karen Rose Track: Craft
- 12-12 **Networking without Trauma**  
Katy Cooper Track: Career
- 12-13 **The Road to Perdition: Running Chapter Contests**  
Madelyn Hill, Victoria Stark Track: Special
- 11:00 a.m.
- 12-14 **Publishing Myths...Why Patience Counts**  
Hilary Sares Track: Publishing
- 12-15 **Honing Your Pitch: Making the Most of Your Editor/Agent Appointment**  
Winnie Griggs, Michelle Grajkowski, Cori Deyoe Track: Career
- 12-16 **Laughing All the Way to the Bank: Adding Humor to Your Work**  
Karen Hawkins Track: Craft
- 12-17 **Leadership 101: Volunteer Opportunities within RWA**  
Carol Prescott, Mary Strand, Alicia Rasley Track: Special
- 12:00 p.m.
- 12-18 **Thursday Keynote**  
Lisa Kleypas

## Friday Sessions

8:30 a.m.

- 12-19 **Creating Your Story's Backbone: Unleashing the Unexpected Power of Turning Points in Plots and Subplots**  
Robin Perini Track: Craft
- 12-20 **Title & Premise: How to Sell to Agents, Editors, and Readers Before They Even Read a Word**  
Leah Hultenschmidt, Jennifer Ashley Track: Publishing
- 12-21 **From Blah to Brilliant: Crafting the Selling Proposal in Today's Difficult Market**  
Karen Kendall Track: Craft
- 12-22 **Turning Your Life into Fiction (or You Used to Do What?)**  
Lisa Scottoline, Victoria Alexander, Stephanie Laurens Track: Career
- 12-23 **Chat with Carly Phillips**
- 12-24 **How to Get Media Attention**  
Jeff Crilley Track: Special
- 12-25 **Spotlight on Red Sage Publishing**
- 12-26 **Spotlight on MIRA/HQN/RDI/LUNA/SPICE**
- 12-27 **Dying Is Easy; Comedy Is Hard**  
Vicki Lewis Thompson, Peggy Webb Track: Craft
- 12-28 **You, the Author's Manual: An Insider's Guide to the Author-Agent Relationship**  
Julia London, Kathleen O'Reilly, Kimberly Whalen Track: Career
- 9:45 a.m.
- 12-29 **Contracts and Royalties**  
Tina Tsallas Track: Career
- 12-30 **Getting Started: Books and Beginnings**  
Jo Beverley Track: Craft
- 12-31 **Mastering Point of View**  
Lynn Kerstan Track: Craft

- 12-32 **No Plotters Allowed**  
Allison Brennan Track: Craft
- 12-33 **Writing the Hot Historical**  
Janet Mullany (w/a Jane Lockwood), Helen Breitwieser, Lucienne Diver, Pam Rosenthal Track: Craft
- 12-34 **How to Capitalize on Publicity Once You Have It**  
Jeff Crilley Track: Special
- 12-35 **Spotlight on Bantam Dell**
- 12-36 & 12-37 **Spotlight on Harlequin/Silhouette (series)**
- 12-38 **It's Not Cheating If You Do It with a Younger Guy**  
Simone Elkeles, Stephen Barbara, Shannon Greenland Track: Career
- 11:00 a.m.
- 12-39 **Author Web sites: Your Number One Promotional Tool**  
Justin Knupp Track: Career
- 12-40 **How to Get a Six-Figure Deal**  
Natasha Kern Track: Career
- 12-41 **The Synopsis Queen Tells All**  
Kara Lennox Track: Craft
- 12-43 **The Great Taboo: How to Turn Professional Jealousy into Admiration and Support**  
Sylvia Day, Elle James, Delilah Devlin, Lisa Renee Jones Track: Writer's Life
- 12-44 **Figuring Out Your Creative Process**  
Carla Neggers Track: Writer's Life
- 12-45 **Chat with Suzanne Brockmann**
- 12-46 **Spotlight on Ellora's Cave Publishing**
- 12-47 **Hook an Editor on the First Page**  
Dianna Love Snell, Annie Oortman, Caren Johnson Track: Craft

2:00 p.m.

- 12-48 **When Bad Covers Happen to Good Books**  
Raelene Gorklinsky Track: Publishing
- 12-49 **From the Trenches: A Harlequin Editor Gives It to You Straight**  
Kathryn Lye Track: Publishing
- 12-50 **Born to Write?**  
Stella MacLean Track: Writer's Life
- 12-51 **Writing for the Reader**  
Alfie Thompson Track: Craft
- 12-52 **Swimming Against the Stream: Alternative Genres in Erotic Romance**  
Mary Altman, Heather Osborn, Sienna Black, Shayla Black Track: Publishing
- 12-53 **Sexy Grammar – Who Knew?**  
Deborah Dufel, Marianna Jameson Track: Craft
- 12-54 **Secrets of the Best-selling Sisterhood**  
Susan Elizabeth Phillips, Jayne Ann Krentz Track: Craft
- 12-55 **Spotlight on Forever, 5 Spot, FaithWords, and Center Street**
- 12-56 **Spotlight on Harlequin's Paranormal Lines**
- 12-57 **Standing Out from the Slush Pile**  
Tawny Weber, Brenda Chin, Joanne Rock, Jamie Sobrato Track: Career
- 12-58 **Body Bags and Toe Tags**  
Allison Brennan, Debra Webb, Rita Herron Track: Craft
- 3:15 p.m.
- 12-59 **A Series of Fortunate Events: Boosting the Beginner's Career with Bookstore Events**  
Marie Bostwick, Nancy Berland Track: Career
- 12-60 **Novel Dissection 101: What Makes a Book Tick?**  
Scott Eagan Track: Career
- 12-61 **Are We There Yet?**  
Sharon Sala Track: Career
- 12-62 **Sex Is a Baby Boomer Business**  
Stevi Mittman, Kate Austin, Alison Hart Track: Craft

(Continued on page 3)

- 12-63 The Five Senses: Are Your Readers Living the Story?**  
Elizabeth Sinclair Track: Craft
- 12-64 Shameless and Shocking Self-Promotion**  
Sharon Page, Jessica Faust, Kate Douglas Track: Career
- 12-65 His Brain/Her Brain**  
Eileen Dreyer Track: Craft
- 12-66 Spotlight on Pocket Books**
- 12-67 Spotlight on Steeple Hill/Love Inspired**
- 12-68 Chilling Villains**  
Karen Rose, Madeline Hunter Track: Craft
- 12-69 Achieve Your Writing Goals Using Visualization Techniques**  
Stephanie Bond Track: Career
- 12-72 & 12-73 Drowned Dames, Mauled Men, and Crispy Critters: A Body Disposal Primer for Writers**  
Jeanne P. Adams Track: Research

**4:30 p.m.**

- 12-74 Whose World Is this Anyway? Brainstorm Your World-building with Two RITA Authors**  
Linnea Sinclair, Robin D. Owens Track: Craft
- 12-75 Never Underestimate a Lady: Erotica by and for Women**  
Adam Nevill, Anne Tournay, Michelle M. Pillow Track: Publishing
- 12-76 Finding the Perfect Agent**  
Opal Carew, Sharon Page, Jessica Faust, Emily Sylvan Kim Track: Career
- 12-77 The Men We Love**  
Tami Cowden Track: Craft
- 12-78 Spotlight on TOR**
- 12-79 Spotlight on Kensington Publishing**
- 12-80 Make Every Minute Count**  
April Kihlstrom Track: Writer's Life

**6:00 p.m.**

- 12-81 & 12-82 Unstick Yourself: a Dozen Dynamite Drills from Novelists' Boot Camp**  
T.A. (Todd) Stone Track: Craft
- 12-83 & 12-84 They Ain't All Named Bundy, Dahmer, and Gacey: Sexual Predators**  
Kathy Cottrell Track: Research

## Saturday Sessions

**8:30 a.m.**

- 12-85 First Year on the Job: From "The Call" to Publication**  
Debby Giusti, Janet Dean, Leigh Bale, Krista Stroever Track: Career
- 12-86 Exposing the Truth About Writing Short Contemporary Romance**  
Dianne Drake, Laura Iding, Lynne Marshall, Meg Sleightholme, Maddie Rowe Track: Publishing
- 12-87 & 12-88 How Durnit? Writing About Forensics**  
Lori Wilde Track: Research
- 12-89 Deal or No Deal**  
Stephanie Rowe, Michelle Grajkowski Track: Career
- 12-90 "Because I Said So" Is Not Good Enough: The Importance of World Building in All Genres of Romance**  
Heather Osborn, Anna Genoese, Cathy Clamp, Allyson James aka Jennifer Ashley Track: Craft
- 12-91 & 12-92 Self-Promotion: It Isn't Rocket Science**  
Kelley St. John, Caren Johnson Track: Career
- 12-93 Spotlight on St. Martin's Press**

**9:45 a.m.**

- 12-94 Subplotting for Success**  
Alesia Holliday Track: Craft
- 12-95 How to Sell to Harlequin Presents**  
Kimberley Young, Tessa Shapcott, Sandra Marton Track: Publishing
- 12-96 & 12-97 Tryouts: A Hands-on Assessment of Whether You're Ready for the Big Time**  
Natasha Kern Track: Career
- 12-98 Beyond Buffy and Bram Stoker: Paranormal Worlds and the Monster Therein**  
Delilah Devlin, Elle James, Megan Kerans Track: Craft
- 12-99 & 12-100 From Identity to Essence: Love Stories and Transformation**  
Michael Hauge Track: Special
- 12-101 Spotlight on Sourcebooks, Inc.**
- 12-102 Spotlight on Avon Books**
- 12-103 Three Writers, One Editor, One Kick-Ass Idea: a Collaborative Trilogy**  
Leslie Wainger, Linda Howard, Linda Winstead Jones, Beverly Barton Track: Publishing
- 12-104 Overcoming Discouragement and Other Obstacles to Success**  
Brenda Novak Track: Writer's Life

**11:00 a.m.**

- 12-105 It's More than Money: The Perfect Author-Agent Relationship**  
Jenna Petersen, Miriam Kriss, Jenna Black Track: Career
- 12-106 Tricks of the Trade: Insider Secrets to Getting Published**  
Sophia Nash, Kathryn Caskie Track: Craft
- 12-107 Lost in Cyberspace?**  
Malle Vallik, Jenny Bullough Track: Publishing
- 12-108 Developing the Romance in Your Romance Novel**  
Virginia Kantra Track: Craft
- 12-109 Twelve Ways to Establish a Great Relationship with Editors**  
Opal Carew, Sharon Page, Hillary Sares, Rose Hilliard Track: Career
- 12-110 The Zone: It's Not Just a Diet**  
Denise Lynn, Kathy Carmichael Track: Writer's Life
- 12-111 Chat with Nora Roberts**

**12:00 p.m.**

- 12-112 Saturday Keynote**  
Lisa Jackson

**2:00 p.m.**

- 12-113 Writing from Foreign Climes: Working with a US Publisher from Outside the US**  
Stephanie Laurens, Kathryn Smith, Anna Campbell Track: Career
- 12-114 Would Scarlett be Scarlett by Any Other Name? Memorable Characters & Settings**  
Haywood Smith Track: Craft
- 12-115 Hitchhiker's Guide to the Historical**  
Eloisa James Track: Craft
- 12-116 Beyond High Concept: Developing an Author Brand**  
Liz Maverick Track: Career
- 12-117 Uniting Plot Structure and Character Arc**  
Michael Hauge Track: Special
- 12-118 Avon, Harlequin, Kensington, & Virgin Books' New Erotic Romance Lines One Year Later**  
Sunny, Anne Elizabeth, Hilary Sares, May Chen, Susan Pezzack, Adam Nevill Track: Publishing
- 12-119 The Purpose-Driven Scene**  
Lynn Kerstan, Alicia Rasley Track: Craft
- 12-120 Spotlight on New American Library**

(Continued on page 4)

# Saturday Sessions Continued

**12-121 Hanging In Without Freaking Out**  
Gerri Russell, Judith Laik, Nancy Northcott, Leah Hultenschmidt  
Track: Writer's Life

**12-122 Spotlight on Samhain Publishing**

**12-123 & 12-124 Barricaded: a Guide to Real-Life Hostage Negotiation**

Angela Knight, Michael Woodcock Track: Research

**3:15 p.m.**

**12-125 Aggressive Promotion for Penny Pinchers**

Brenda Novak, Rachele Chase Track: Career

**12-126 When to Keep Up the Hard Sell on Your Manuscript and When to Move On**

Kim Lionetti Track: Career

**12-127 Layering in Lusciousness**

Barbara Samuel Track: Craft

**12-128 Power Pacing: How to Create the Page-Turning Manuscript**

Sherrilyn Kenyon, Dianna Love Snell, Mary Buckham

Track: Craft

**12-129 Suspense with Romance? Mystery with Romance? You Betcha!**

Lisa Jackson, Nancy Bush Track: Craft

**12-130 Spotlight on Dorchester**

**12-136 The Other R Word: a Seven-Step Guide to Revising**  
Lisa Childs, Michele Dunaway, Bev Sotolov Track: Craft

**4:30 p.m.**

**12-131 Improvisation: Twelve Steps for Putting Your Planning to Work While Letting Your Creativity Thrive**

Anna DeStefano Track: Craft

**12-132 Setting as Metaphor**

Eileen Rendahl Track: Craft

**12-133 How to Sell the Author-driven Continuity**

Shirley Jump, Linda Goodnight, Susan Meier, Kimberley Young,

Melissa McClone Track: Career

**12-134 Breaking In/Breaking Out: From Category to Single Title**

Virginia Kantra, Cindy Hwang, Damaris Rowland Track: Career

**12-135 Spotlight on Loose Id**

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