



2001 Audio & Videocassettes

70th Annual Convention
 Aug 21-25, 2001
 Anaheim, California

**NEW LOWER PAL PRICES
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\$11.99 per CASSETTE

ANY 12 for the price of 10 plus a FREE storage album
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 \$54.95

Tuesday Sessions

Interdistrict Speech Contest

Jesusa Liwanag, Mark Hunter, Stephanie La Rosa, Douglas Kruger, Bill Stuth, Edward Daly, Dunstan Chan, Phillip F. Khan-Panni,
 Speakers from districts outside the US and Canada compete for a final spot in the World Championship of Public SpeakingAudio 16-1
 VHS 16-5001 VHS-PAL 16-7001

Wednesday Sessions

Million Dollar Words: Speaking for Results

Patricia Fripp, CPAE Let keynote speaker Patricia Fripp inspire you as she tops off the Opening Ceremonies.Audio 16-2
 VHS 16-5002 VHS-PAL 16-7002

Thursday Sessions

Jangle Their Juices: The Gentle Art of Audience Involvement

Gary Michael, Ph.D. Incorporate audience involvement at your next presentation with creative methods to keep your audiences alert and involved.
 Track-Speaking Audio 16-3

Dress for Success

Patricia Burns, DTM Get ready to shine! Cultivate a professional image that will help you feel comfortable, in control and project confidence and style.
 Track-Personal GrowthAudio 16-4

How to Motivate Others on Their Terms, Not Yours

Robbie Romeiser, ATM-B Robbie shows you how to create environments at work, at home or in your club that motivate people to achievement.
 Track-Motivation & LeadershipAudio 16-5

Evaluation Made Easy

Clare Murphy, DTM Deliver evaluations with greater impact and meaning. Provide honest, analytical, sensitive, and encouraging feedback.
 Track-Club & District SuccessAudio 16-6

Humor is No Laughing Matter

Ross Mackay, DTM Effectively weave humor into your next presentation. Use theoretical models and practical examples of how humor can enhance your message. Track-SpeakingAudio 16-7

Drop Me on the Mountain and Other Ideas for Getting to the Top

Jeff Young Jeff demonstrates how hard work, time, diligence and perseverance can reap great dividends. Break free and achieve success.
 Track-Motivation & LeadershipAudio 16-8

Presiding with Precision and Poise!

John Noonan, DTM, Accredited Speaker Increase your confidence with these steps for organizing, participating in, and effectively leading a meeting.
 Track-Club & District SuccessAudio 16-9

What I've Learned the Hard Way as a Professional Speaker

Terry Paulson, Ph.D., CSP, CPAE 10 tips for a thriving & expanding speaking business. Discover the top five mistakes even the best speakers make.
 Track-Professional SpeakingAudio 16-10

(Continued Top of Next Column)

Complete Set Specials

Complete Audio Set – 2001 Convention Cassettes

Audio set includes FREE Cassettes & FREE Storage Albums.
 ONLY \$250 (List \$325.63)Set 16-9098

Combined Set Audio & VHS – 2001 Convention

ONLY \$498 (List \$675.28)Set 16-4098

Combined Set Audio & VHS-PAL – 2001 Convention

ONLY \$498 (List \$675.28)Set 16-8098
 (Audio 16-27 is not included in complete sets.)

Thursday Sessions (continued)

Golden Gavel Address: "Self Leadership"

Jim Cathcart, CSP, CPAE Ranked among the top in the field of human development, Cathcart knows the value and importance of committing to goals.
 Audio 16-11 VHS 16-5011 VHS-PAL 16-7011

Speak from the Heart with Passion

Tevis Thompson Jr., DTM Overcome resistance to speaking about personal topics. Prepare a speech that can be heard, seen and felt.
 Track-Speaking Audio 16-12

How to Fit a Healthy Life Into a Busy Life

Joe Sweeney, ATM Discover how small changes in your habits can help you cope with stress, enhance your productivity and make you a better Toastmaster.
 Track-Personal Growth Audio 16-13

You Too Can Be a World Champion

Ed Tate, CL Last year's World Champion of Public Speaking shares three secrets of a winning speech.
 Track-Motivation & Leadership Audio 16-14

Design Your Destiny

Sandra Weaver Fuel your passion, make a commitment, and remain committed to your dream. Overcome obstacles and create your future.
 Track-Professional Speaking Audio 16-15

Accredited Speaker Program

George Gilbert, Glen Knight Hear these fine speakers present their best for speaker accreditation. Audio 16-16

Friday Sessions

Dynamic Leaders Deliver: How to Create a Dynamic Club That Delivers Member Satisfaction

Bennie Bough, DTM Join past International President Bough in celebrating the success of 2000-2001 clubs.
 Track-Club & District Success Audio 16-17

How to Avoid Conflict-Avoidance and Communicate with Results

Marilyn Sherman Be prepared to laugh, learn, and walk away with specific tools you can put to use immediately.
 Track-Personal Growth Audio 16-18

An Afternoon of Language and Laughter

Richard Lederer, Ph.D. Learn from the author of "Anguished English" more about where English comes from and what makes it challenging to master.
 Track-Personal Growth Audio 16-19
 VHS 16-5019 VHS-PAL 16-7019

Saturday Sessions

2001 World Championship of Public Speaking

Jim Key, Del Hargis, J. A. Gamache, Larry Lands, Darren LaCroix, Mark Hunter, Kelly Standing, Evelyn Peyton, Rich Breiner
 Witness the best while anticipating the words, "and the winner is..."
 Cassettes 16-20 + 16-21 (2 Tapes) CD 16-0020 + 16-0021 (2 CDs)
 VHS 16-5020 VHS-PAL 16-7020

**NEW CD PRICE !!!
 SAME AS CASSETTES** (Continued Top of Next Page)

Saturday Sessions (continued)

There Are No Limits: Break Through the Barriers of High Performance

Danny Cox Human dynamo Danny Cox, former U.S. Air Force test pilot reveals step-by-step how to become highly motivated and consistent.
Track-Personal Growth Audio 16-22
 VHS 16-5022 VHS-PAL 16-7022

Magic Moments from the International Speech Contests, 1990-2001

David Brooks This 1990 World Champion shows and discusses video clips of outstanding performances from the last decade of Speech Contest Finals.
Track-Speaking Audio 16-23
 VHS 16-5023 VHS-PAL 16-7023

Ready or Not, Here Comes Life

Suellen Miller, DTM Suellen teaches skills for dealing with changes, challenges and choices. Track-Personal Growth Audio 16-24

Take Control of Your Destiny: Achieve Distinguished District, Division and Area Goals

Terry R. Daily, DTM; Olivette Aviso, ATM-S; Thomas Bach, DTM; Carla Ranger, DTM; Jan Samuels, DTM; Charles Smith III, ATM
Track-Club & District Success Audio 16-25

Successfully Speaking

Jo Condrill, DTM; Ross Mackay, DTM; Robbie Romeiser, ATM-B; Ed Tate, CL; Sandra Weaver Successful career speakers tell what it takes to jump-start your own speaking career. Track-Professional Speaking Audio 16-26

Report of the 2000-2001 President & Address of the 2001-2002 President (Not included in complete sets)

Jo Anna McWilliams, DTM; Alfred Herzog, DTM Audio 16-27

VIDEOS

Video Pricing and Set Specials

VHS COMPLETE SET – 2001 (7 Tapes)

(List \$349.65)

VHS Set 16-2098.....\$280

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Please check to make sure that your VCR is PAL compatible.)



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PAL PRICE!!!**

A LA CARTE

		VHS	PAL
1-2 videos	(each).....	\$49.95	\$49.95
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Convention 2001 Videos

2001 World Championship of Public Speaking

Cassettes 16-20 + 16-21 (2 Tapes) CD 16-0020 +16-0021 (2 CDs)
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2001 Interdistrict Speech Contest

Audio 16-1 VHS 16-5001 VHS-PAL 16-7001

Million Dollar Words: Speaking for Results

Patricia Fripp, CPAE Audio 16-2
 VHS 16-5002 VHS-PAL 16-7002

Golden Gavel Address

Jim Cathcart, CSP, CPAE Audio 16-11
 VHS 16-5011 VHS-PAL 16-7011

An Afternoon of Language and Laughter

Richard Lederer, Ph.D. Audio 16-19
 VHS 16-5019 VHS-PAL 16-7019

There Are No Limits: Break Through the Barriers of High Performance

Danny Cox Audio 16-22
 VHS 16-5022 VHS-PAL 16-7022

Magic Moments from the International Speech Contests, 1990-2001

David Brooks Audio 16-23
 VHS 16-5023 VHS-PAL 16-7023

Be Sure To Ask For Unpublished Post Convention Manager's Specials

WORLD CHAMPIONSHIPS OF PUBLIC SPEAKING

2000

Kendall Isaac, Larry Tucker, Mark Haugh, Steve Tandy, Robert Opple, Roy J. Nichols, David Romanchick, Ed Tate, Brendan Toale
 VHS 15-5020 VHS-PAL 15-7020
 Cassette 15-20 & 15-21 (2 Tapes) CD 15-0020 & 15-0021 (2 CD's)

1999

Julie Esquerra; Brian Cavanaugh; Albert Mensah; Bhetty Waldron; Mike Lattimore, ATM-B; Rick Brunton III; Tony Marshall; David Caban; Craig Valentine
 VHS 14-5020 VHS-PAL 14-7020
 Cassette 14-20 & 14-21 (2 Tapes) CD 14-0020 & 14-0021 (2 CD's)

1998

Dacia Jones Nickerson, Rick Brunton, Denise Young, Michael Bayer, Brett Rutledge, Gene Dent, Robert Ferguson, Barrett Hanson, Zen Foy.
 VHS 13-5016 VHS-PAL 13-7016 Audio 13-16 & 13-17 (2 Tapes)

1997

Elaine Aviola, Tony Brckovic, Marylin Tomlin, Brian Cavanaugh, Evelyn Peyton, Sandra Zeigler, James Holloway, Willie Jones, Jeremiah Bacon III
 VHS 12-5020 VHS-PAL 12-7020 Audio 12-20 & 12-21 (2 Tapes)

1996

V.J. Smith, Greg Batson, David Nottage, Jana Barnhill, Kerry Shroy, Wanda Scruggs, Frank Morris, Jr., M. Kay Warheit, R. Sporty King
 VHS 11520 VHS-PAL 11720 Audio 1120 & 1121 (2 Tapes)

1995

Charles Harris, Ross Mackay, James Brennan, Dawn Miller, Phillip Khan-Panni, Donald Lee, Dan Bowden, Mark Brown, Kathie Clark
 VHS 1050 VHS-PAL 1070 Audio 1026 & 1027 (2 Tapes)

1994

Mark Brown, Jock Elliott, Glenda Durano, V.J. Smith, Morgan McArthur, Paul Denney, Italo Magni, Hans Lillejord, Tony Bolar
 VHS 930 VHS-PAL 970 Audio 923 & 924 (2 Tapes)

1993

Morgan McArthur, Chelsea Wakefield, Otis Williams, Jr., Glenn Crook, Richard Spencer, Jana Barnhill, Jock Elliott, Dilip Abayasekara, Gary Pittman
 VHS 830 VHS-PAL 870 Audio 823 & 824 (2 Tapes)

1992

Dana LaMon, Jim Foy, John Smilek, Lloyd Purdy, Doug Cox, Kimberly Wilson, Glenda Durano, Doon Wilkins, Dilip Abayasekara
 VHS 730 VHS-PAL 770 Audio 728 & 729 (2 Tapes)

1991

Dave Ross, Dana LaMon, James Holloway, Brad Ballinger, Andrea Noonan, Peter Hempenstall, Theresa Parlette, Marc Hardy, Vincent Marsh
 VHS 630 VHS-PAL 670 Audio 623 & 624 (2 Tapes)

1990

Jock Elliott, Cam Lea, David Brooks, Linda Braggs, John Howard, Calvin Morgan, Richard Maraj, Danny Williams, Dan Lee
 VHS 530..... VHS-PAL 570..... Audio 525 & 526 (2 Tapes)

1989

Bruce Trippet, John Howard, Al Dunkleman, Kenneth Meades, Mark LaVergne, James Walsh, Don Johnson, Robert Hince, Steve Cambridge
 VHS 430..... VHS-PAL 470..... Audio 421 & 422 (2 Tapes)

1988

Janet Lapp, Llewelyn Kriel, Ruby Waluyn, Hoppie Alexander, James Brennan, Jerry Starke, Ann Collins, Bill Chadwick, Diane Walkowiak.
 VHS 330 VHS-PAL 370 Audio 324 & 325 (2 Tapes)

1987

Doug Cox, Don Johnson, Kathy Brown, John Howard, Raymond Ng, Calvin Morgan, Kerry Poitier, Doug McCarthy, Harold Patterson
 VHS 230 VHS-PAL 270 Audio 223 & 224 (2 Tapes)

1986

Joe O'Rourke, Harold Patterson, Bernie Kelly, William Graham, Arabella Bengson, Sang Van Nguyen, John Howard, Herman Johnson, Clothie Lockhart
 VHS 130 VHS-PAL 170 Audio 120 & 121 (2 Tapes)

VIDEO BEST SELLERS

2000 Interdistrict Speech Contest

Michael Xavier, Kevin Ryan, Norm Priestley, Brendan Toale, Judith Bartlett, Ed Daly, Robert Capper, Yolanda Sisi Speakers from districts outside the US and Canada compete for the final spot in the World Championship.

VHS 15-5001 VHS-PAL 15-7001 Audio 15-1

Are We Having Fun Yet? - 2000 Keynote

Tony Brigmon Get inspired with Mr. Brigmon's message, the highlight of the Opening Ceremonies. Audio 15-2

VHS 15-5002 VHS-PAL 15-7002

Rules From the Leader Ship

Michael Aun Audio 15-18

So What and Who Cares?

Joel Weldon Embrace specific techniques to help you better relate your ideas to your listener's needs.

VHS 15-5019 VHS-PAL 15-7019 Audio 15-19

1999 Golden Gavel Address

Zig Ziglar Mr. Ziglar's formula for success is "You can have everything in life you want if you will just help enough people get what they want."

VHS 14-5010 VHS-PAL 14-7010 Audio 14-10

Speaking Easy

Connie Merritt, R.N. Learn from an expert how to avert platform disasters so you don't ruin your next presentation.

VHS 13-5005 VHS-PAL 13-7005 Audio 13-5

Twelve Secrets of a Great Voice

Michael Hall, DTM Set yourself apart from the crowd by finding your natural voice. Apply techniques that cause people to take notice.

VHS 13-5008 VHS-PAL 13-7008 Audio 13-8

10 Tips For Top-Notch Presentations

Nancy Follis, Ed.M. Useful tips and strategies help you become a more powerful, confident and relaxed, and exciting speaker.

VHS 13-5018 VHS-PAL 13-7018 Audio 13-18

Swim With the Sharks

Harvey Mackay One of Toastmasters' Five Outstanding Speakers of 1993 and "Mr. Make-Things-Happen" by Fortune magazine. "Sharkproof" your attitude.

VHS 934 VHS-PAL 974 Audio 902

Live Your Dreams 1994 Golden Gavel

Les Brown Former state legislator, TV talk show host and author of "Live Your Dreams," helps people shed mediocrity from their personal and professional lives.

VHS 938 VHS-PAL 978 Audio 918

The Gift of Laughter

Doc Blakely Enjoy the first-rate, side-splitting humor of Doc Blakely, who possesses a rare talent for presenting positive approaches to problem solving.

VHS 433 VHS-PAL 473 Audio 401

VIDEOS allow you to LOOK, LISTEN, & LEARN.

Mix and match with 2001 Videos to get Discount Pricing!

BEST SELLING CONVENTION CASSETTES

GOLDEN GAVEL & KEYNOTE ADDRESSES

Are We Having Fun Yet?

Tony Brigmon Audio 15-2
VHS 15-5002 VHS-PAL 15-7002

1999 Golden Gavel Address

Zig Ziglar Audio 14-10
VHS 14-5010 VHS-PAL 14-7010

Your Personal Image of Excellence

Don Hutson Audio 13-28

1997 Golden Gavel Address

Dr. Deepak Chopra Audio 12-11

Rethinking Yourself

Jim Cathcart Audio 1002
VHS 1054 VHS-PAL 1074

Swim with the Sharks

Harvey Mackay Audio 902
VHS 934 VHS-PAL 974

Live Your Dreams

Les Brown Audio 918
VHS 938 VHS-PAL 978

Image Counts - Speak with Style

Ralph Hillman Ph.D. Audio 802
VHS 832 VHS-PAL 872

Five Smooth Stones

Peter Legge Audio 817
VHS 833 VHS-PAL 873

The Power of Positive Doing

Bill Gove Audio 617
VHS 635 VHS-PAL 675

How to Make Every Day a Terrific Day

Ed Foreman Audio 504
VHS 532 VHS-PAL 572

10 Vital Rules For Giving Incredible Speeches & Why They're Irrelevant

Tom Peters Audio 506

The Magic in Becoming a Best-Selling Author

Dr. Wayne Dyer Audio 202

The Gift of Laughter

Doc Blakely Audio 401
VHS 433 VHS-PAL 473

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Success Comes In Cans, Not Cannots

Joel Weldon Audio 403
VHS 435 VHS-PAL 475

It's Better to Do It & Apologize, Than Try To Get Permission

Rear Adm. Grace Hopper USNR (ret) Audio 318

Kids Really Do Say The Darndest Things

Art Linkletter Audio 104

SPEAKING

Once Upon a Time: Creative Storytelling Ideas for Preparation and Performance

Wayne Baughman, DTM Audio 15-3

Grab Your Audience and Don't Let Go!

Jim & Gloria Barnes Audio 15-7

How to Win Your Audience with Bombproof Humor

Karl Righter, DTM Audio 15-11

So What and Who Cares?

Joel Weldon Audio 15-19
VHS 15-5019 VHS-PAL 15-7019

How to Research Your Speech Material

Mike Charton, ATM Audio 15-22

Let's Get Serious About Humor

Jock Elliott, ATM Audio 14-23

Sixteen Seconds to Success: Riding Your Elevator Speech to the Top

Craig Harrison, DTM Audio 14-17

Writing Great Speeches

Alan Perlman, Ph.D. Audio 14-7

Speaking Easy

Connie Merritt, R.N. Audio 13-5
VHS 13-5005 VHS-PAL 13-7005

Twelve Secrets of a Great Voice

Michael Hall, DTM Audio 13-8
VHS 13-5008 VHS-PAL 13-7008

10 Tips For Top-Notch Presentations

Nancy Follis, Ed.M. Audio 13-18
VHS 13-5018 VHS-PAL 13-7018

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Speaking Without Notes

Bill Ecker, ATM Audio 1103

The 7 Aspects of a Dynamic Presentation

Leonard Laskowski, DTM Audio 1113

They Laughed... Until I Stood Up to Give My Humorous Speech

John Kinde, DTM, Accredited Speaker Audio 1012

How to Create and Deliver a Dynamic Presentation

Doug Malouf Audio 1029

Build a Great Seven Minute Speech in Seven Days or Less

David Brooks ATM Audio 813

When You Least Expect It: Effective Off-The-Cuff Speaking

Michael Sands ATM Audio 725

The Secrets of Bombproof Humor: Winning Your Audience Through Laughter

Karl Righter DTM Audio 621

Humor Showcase

Scott Edwards, Terry Childress, Jess Hagemeyer, Ruth Halpern, Gary Reid Audio 114

PERSONAL GROWTH

FLIP For Success

Craig Valentine Audio 15-8

Get a GRIP On Your Dream

Peter Jeff, ATM-B Audio 15-12

Long Live 'GOMO' (Get Over It; Move On!)

Susan Wilson, ATM Audio 15-17

Speakers Sampler

Ray Martin, DTM; Henry Maxwell, ATM-S; Dr. Hoong Wee Min, ATM-G; Michael Simpson, ATM-G; Koni Thompson, ATM-B Audio 15-23

How to Control Your Destiny

Terry Mayfield, ATM-B Audio 14-4

Turning Your Speeches Into Non-Fiction Books

Denise McGregor, ATM Audio 13-23

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BEST SELLING TOASTMASTERS CASSETTES

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The Four Steps to Success

Paul S. Goldner Audio 12-9

Comedy College

Gavin Jerome Audio 12-16

Learn To Be a Better Listener

Mike Marino Jr. Audio 12-29

Be Your Best

Mark Brown Audio 1104

VHS 11504 PAL 11704

How to Face Changes, Challenges and Choices

Rick Jakle Audio 1108

How to Bring Out the Star In You

Mary-Ellen Drummond, DTM Audio 1019

The Humor Hamburger

Andy Cole DTM Audio 920

Humor Helps Handle Hurdles, 'Horned Toads' and Humanity

Joan Johanson ATM Audio 820

Five Strategies for Effective Negotiation

Vince DaCosta Audio 722

Achieving Distinguished Area, Division, and District

Grace Brown, DTM; Jack Gammon, DTM;
Stan Hammer DTM; Sandra Lewis, DTM;
Richard Logan, DTM; Mike Silverman, DTM
..... Audio 14-13

Building Strong Clubs - Panel Discussion

Jean Riggs, DTM; Sally Dunn, DTM;
Peter Kossowan, DTM; Lilian Lau, DTM
..... Audio 14-19

Effective Toastmentoring

Jo-Anne McDowell Audio 13-6

Street Fighting: Marketing Membership in Your Club

Jeff Slutsky, CSP Audio 12-6

Diagnosing & Treating Weak Clubs

John Paul Haley, DTM; Carolyn Sanders, DTM
..... Audio 12-10

Extend the Benefits: Building Strong Clubs

Frank Hirt, DTM; John S. Latin, DTM;
James Miller, DTM; Pauline Shirley, DTM
..... Audio 12-25

Dancing Around the Minefields of Professional Speaking

Arnold "Nick" Carter Audio 14-8

Becoming a Professional Speaker

Pauline Shirley, DTM; Morgan McArthur, ATM;
Tom Richardson, DTM; George Torok
..... Audio 14-26

Getting Started as a Professional Speaker

Kai Rambow, DTM; Bennie Bough, DTM;
William Hodges, DTM; Connie Merritt, R.N.
..... Audio 13-10

Becoming a Professional Speaker

Nick Carter, Nightingale Conant Audio 207

CLUB & DISTRICT SUCCESS

Step Up the Stairs

Evelyn-Jane Burgay, DTM Audio 15-5

Club Building in a Diverse World

Panel: Lydia Boyd, DTM; Art Nieto, DTM;
Frank Storey, DTM; Sherri Wood, DTM
..... Audio 15-9

The Road to Success: Achieving Distinguished District, Division and Area

Frances Gedra, DTM; James Hart, DTM;
Margaret Fagetti, DTM; Nancy McCarthy, ATM-B;
Timothy Pesut, DTM Audio 15-14

Motivating Members to CTM and Beyond

Howard Steinberg, DTM Audio 14-6

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PROFESSIONAL SPEAKING

Life Outside of Toastmasters

Gordie Allen, ATM Audio 15-6

Free to Fee: Making Your Speeches Profitable

Carolyn Stein Audio 15-10

Professionally Speaking

Gordie Allen, ATM; Robert Barnhill, DTM;
Wayne Baughman, DTM; Carolyn Stein
..... Audio 15-25

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Videocassettes

See Pricing On Page Two

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ORDERS WITH 2001 VIDEOS require 6 – 8 weeks for delivery from the end of convention.

Rush orders require a 50% surcharge up to \$50.

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1 – 6	\$5	25 – 36	\$9
7 – 12	\$6	37 – 48	\$10
13 – 18	\$7	49 – 84	\$12
19 – 24	\$8	85+	\$15

Videocassettes

First Video	\$6	Each Add'l	\$2.50
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Overseas & Mexico

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Videocassettes

First Video	\$11	Each Add'l	\$8.50
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MOTIVATION & LEADERSHIP

Develop Your Own Personal Mission Statement

Harold Usher, DTM Audio 15-4

Living Up to Your Potential – Finding the Leader Within

Debby Hoffman, ATM-S Audio 15-13

The Subconscious Leader

Jack Gillespie, DTM Audio 15-16

Taking On The Giant

Peter Legge, CSP, CPAE Audio 15-18
VHS 15-5018 VHS-PAL 15-7018

Peak Performance is Child's Play

Michael Hart Audio 15-24

Salt in Their Oats

Joan Johanson, DTM Audio 14-14

Success Skills for Leaders in the New Millennium

Ed Tate Audio 14-25

The Three Keys to Leadership

Kim Wilson Audio 13-9

High Performance Leadership

Ray Brooks, DTM Audio 13-19

Speech Evaluation Techniques: Help People Change

Dr. M. K. Key, ATM Audio 619

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